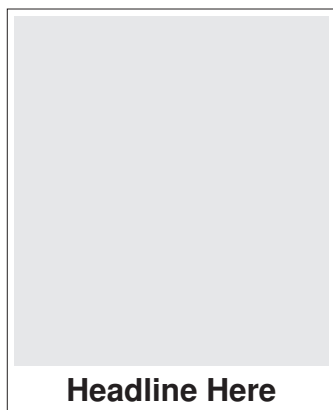
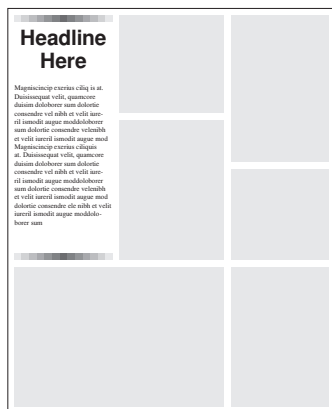


Full Page Ads

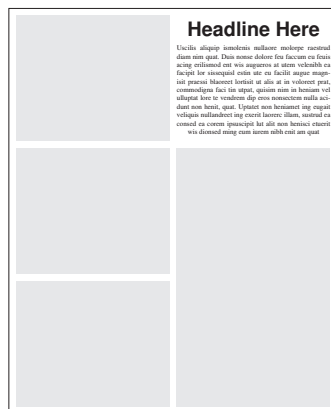
- Approximate dimensions: 8 1/2" wide x 11" high
- Refer to the number below each design to identify which layout you wish to use



F-1



F-2



F-3



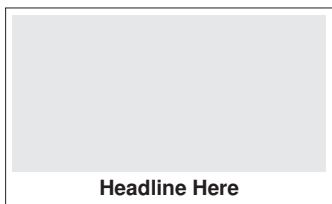
F-4

Half Page Ads

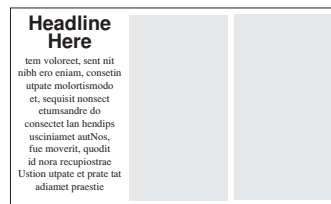
- Approximate dimensions: 8 1/2" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use



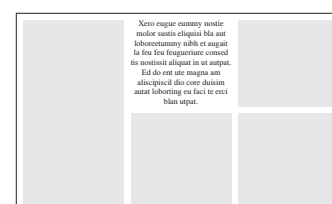
H-1



H-2



H-3



H-4

Quarter Page Ads

- Approximate dimensions: 4" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use



Q-1



Q-2



Q-3



Q-4

Eighth Page Ads

- Approximate dimensions: 4" wide x 2 1/2" high
- Refer to the number below each design to identify which layout you wish to use



E-1



E-2



E-3



E-4

*Ad size may vary depending on size of book. All dimensions are approximate.

Ad Order Form

Please complete and return this advertising contract (or a copy of it) with payment and the photos and text for your ad.

Parent/Purchaser's Name _____

Student's Name _____

Street Address _____

City / State / Zip Code _____ Daytime Phone _____

Is this ad supposed to be kept confidential? yes no E-mail Address _____

Types of Ads/Size

Full Page \$ 100

Design#
F-1 F-2 F-3 F-4

Half Page \$ 60

Design#
H-1 H-2 H-3 H-4

Quarter Page \$ 40

Design#
Q-1 Q-2 Q-3 Q-4

Eighth Page \$ 20

Design#
E-1 E-2 E-3 E-4

Payment

Cash included Check included

Photos: instructions, requests, comments:

Payment

Amount enclosed \$ _____

Make check or money order payable to: **Trinity Catholic High School**

Copy/Text: to be included in your ad:

I agree to the terms and guidelines stated in this contract:

Customer signature _____ Date _____

Instructions for Ad Submission

- Select the ad size you wish to purchase; then, using the sample layouts on pages 1 & 2, choose the design number within that size that you would like used for your student's ad in the yearbook.
- Changes may be made to these designs with prior approval of the yearbook adviser and/or editor.

Photos:

- Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you chose. If you include extra pictures, our staff will decide which one(s) to exclude without notifying you.
- Decide which picture you want in which photo block in the design. A vertical photo blocks require "up and down" images and horizontal photo blocks require "left to right" images.

- Using a pencil, write softly on the back of the picture the photo block number in which you want the picture to appear. If you do not number the photos, our staff will place the photos attractively.
- DO NOT send original copies of any photo you value; we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace. We do not recommend computer generated ink jet photo images on plain white paper and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos which have been cut, glued or taped to paper.
- Please DO NOT submit collages. They do not reproduce well and we cannot be responsible for the image quality problems that may arise.

Text:

- The words you want to include in your ad are called "copy." Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the order form.
- We will choose a font/typeface for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.
- Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read.